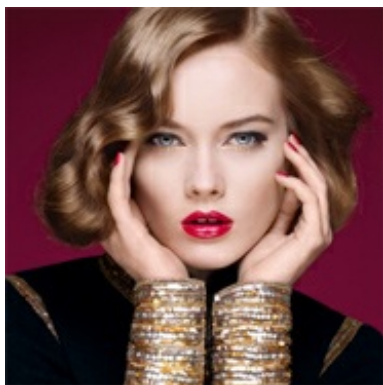


NEWS BRIEFS

Chanel, BMW, Mercedes and counterfeit seizure – News briefs

December 27, 2011



By STAFF REPORTS

Today in luxury marketing:

Chanel names first consulting derm

Amy Wechsler, a Manhattan-based physician who is board certified in both dermatology and psychiatry, will serve as a U.S. advisor to the brand, according to WWD.

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Benz or Bimmer? Luxury brands fight for sales crown

BMW AG and Mercedes-Benz are locked in an expensive race for bragging rights as this year's top-selling luxury car in the U.S. market, and customers are benefiting, according to WSJ.

[Click here to read the entire story on WSJ](#)

Counterfeit seizure largely apparel

Multiagency federal task force nabs over \$70 million in bogus apparel, footwear and accessories, according to WWD.

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Louis Vuitton sues Warner Bros. over luggage used in Hangover 2

Louis Vuitton filed a trademark suit against Warner Bros. in New York federal court yesterday for using fake Louis Vuitton luggage in The Hangover Part 2, according to The Cut.

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