

AUTOMOTIVE

Bentley opens new engineering test center in England

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The opening serves as a major achievement in the automaker's sustainability strides, now allowing Bentley to carry out in-house emissions, fuel economy and electric range testing. Image courtesy of Bentley Motors

By LUXURY DAILY NEWS SERVICE

British automaker **Bentley Motors** has opened its new state-of-the-art engineering test center in Crewe, England.

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The center opened after receiving official approval from Britain's Vehicle Certification Agency. The opening serves as a major achievement in the automaker's sustainability strides, now allowing Bentley to carry out in-house emissions, fuel economy and electric range testing.

"Today's announcement is another key landmark in Bentley's ongoing modernization program," said Dr. Matthias Rabe, member of Bentley Motors' board for engineering, in a statement.

"It will give us the independence to test our own engines and further enhance our industry-leading manufacturing plant in Crewe, as we move towards offering electric or hybrid versions of all our models by 2024."

33 Pyms Lane

The new center serves as Bentley's latest step towards electrification, a crucial pillar in its Beyond100 strategy, propelling the automaker's efforts to become the world's most sustainable luxury automotive brand.

The center, residing at 33 Pyms Lane, is two stories, 4,600 square meters, completed on schedule and will begin testing immediately, aiming to meet all global emission standards by the middle of 2022.



The new center allows for a breadth of testing and simulations. Image courtesy of Bentley Motors

Engineers will be able to simulate different gradients of hill, measuring exhaust emissions from combustion engine cars or electric energy consumption from hybrid and future electric models.

The new center will also house Bentley's technical conformity department which is responsible for compliance of all Bentley products.

Sustainability has been a priority for the automaker, even in its celebration of the holiday season.

Earlier this week, Bentley Motors tasked its apprentices with a holiday to-do list in an entertaining new vignette.

In a magical short film capturing the spirit of the holiday season, Bentley's apprentices work diligently in crafting a collection of thoughtful ornaments true to the marque. The handcrafted decorations, dubbed "Sustainabaubles," reflect Bentley's commitment to sustainability in a unique and festive way ([see story](#)).

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