LVMH opens applications for 2022 LVMH Prize

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By LUXURY DAILY NEWS SERVICE

French luxury conglomerate LVMH Mot Hennessy Louis Vuitton has opened the application process for the next edition of its Prize for Young Fashion Designers initiative, which has celebrated young designers from around the world since 2013.

The LVMH Prize is open to designers under the age of 40 who have created at least two collections, whether dedicated to womenswear, menswear or genderless fashion. Eligible designers can submit their applications to LVMHPrize.com through Jan. 30.

Supporting young designers
Through the program, LVMH commits to providing opportunities at its maisons to emerging talent from around the world.

The winner receives an endowment worth 300,000 euros, or about $339,450 at current exchange, as well as a tailored mentorship.

The 9th edition of the LVMH Prize is open! Designers can now enter the competition applying online at https://t.co/IIfMW5rRy2 from December 8 to January 30, 2022.

Learn more: https://t.co/8PGyg71QI#LVMHPrize #LVMHPrize2021 #LVMH pic.twitter.com/IHBNx0Y5qn

LVMH (@LVMH) December 8, 2021

*This is the 9th edition of the LVMH Prize*

Over the years, winners have received guidance in sustainable development, communication, copyright, marketing,
production and financial management.

LVMH also rewards a second designer with the Karl Lagerfeld Prize. This winner will receive a one-year mentorship along with an endowment of 150,00 euros, or about $169,735 at current exchange.

The semifinal for the 2022 LVMH Prize will take place on March 2.

Additionally, LVMH will honor three young fashion school graduates, who will be invited to join the group’s design studios for one year. Applications for this prize are open through March 15.

In September, Nensi Dojaka, an Albanian, London-based womenswear designer, won the 2021 LVMH Prize. She beat out eight other finalists, selected from almost 2,000 candidates hailing from 100 countries (see story).