

NEWS BRIEFS

Day's wrap: LVMH, Fendi, Chanel, Loewe and Bugatti

December 13, 2021



Danna Paola is an actress, musician and model. Image credit: Fendi

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Dec. 13:

[LVMH presents new brand signature, Craft the Future](#)

French luxury conglomerate LVMH Mot Hennessy Louis Vuitton is embracing a new brand signature, unifying its philosophies across its maisons.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

[Please click here to read the article](#)

[Fendi names Danna Paola first ambassador for Mexico](#)

Italy's Fendi has added Danna Paola to its talent roster, making her the brand's first ambassador for Mexico.

[Please click here to read the article](#)

[Chanel announces inaugural Next Prize recipients](#)

French fashion house Chanel has revealed the inaugural winners of its Chanel Next Prize.

[Please click here to read the article](#)

[Loewe reopens flagship on Avenue Montaigne](#)

Spanish fashion label Loewe has reopened its store on Avenue Montaigne in Paris as luxury brands focus on bricks-and-mortar.

[Please click here to read the article](#)

[Bugatti Baby II shines on display at Harrods](#)

French automaker Bugatti is announcing its display of the Bugatti Baby II at British department store Harrods.

[Please click here to read the article](#)

[Prada examines art, culture in Moscow pop-up](#)

Italian fashion label Prada has resurrected its event platform as luxury brands resume enticing shoppers with unique

bricks-and-mortar experiences.

[Please click here to read the article](#)

[Please click here to read the morning newsletter](#)

© 2021 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.