

NEWS BRIEFS

## Day's wrap: Chanel, Gucci, Chlo, Rolls-Royce, Zenith, The Luxury Collection and FirstLook

December 14, 2021



*The company has tapped a consumer goods veteran to head its luxury business. Image credit: Madison Avenue*

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Dec. 14:

### [Chanel appoints new CEO](#)

French fashion house Chanel has announced Unilever executive Leena Nair as its newest global CEO.

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### [Gucci, Chlo show support for vaccines, gender equality](#)

Italian fashion house Gucci and French fashion house Chlo are supporting UNICEF's efforts toward equitable COVID-19 vaccine delivery and gender equality programs, respectively.

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### [Rolls-Royce opens applications for 2022 apprenticeship program](#)

British automaker Rolls-Royce is offering a record 37 spots in its 2022 apprenticeship program for 2022, and applications are now being accepted.

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### [Zenith brings Le Monde Etoil to Tokyo](#)

LVMH-owned watchmaker Zenith is celebrating three years of its Le Monde Etoil experience with the latest stop of its traveling "A Star Through Time" exhibition in Tokyo.

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### [The Luxury Collection taps Caroline de Maigret as global explorer](#)

Marriott International's The Luxury Collection has announced French model Caroline de Maigret as its newest global explorer with curated city guides from Seville and Paris to Venice and Athens.

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[Announcing digital-only Luxury FirstLook 2022 on Jan. 13: Register now!](#)

Register today for Luxury FirstLook 2022 digital conference on Jan. 13.

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[Herms applauds artisans in inspiring campaign](#)

French fashion house Herms is highlighting what makes it a unique force in luxury with a new series celebrating its employees.

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