

SUSTAINABILITY

## Estee Lauder Cos. earns an A through annual CDP ranking

December 15, 2021



Estee Lauder's Advanced Night Repair serum. Image credit: QVC

By LUXURY DAILY NEWS SERVICE

Beauty group Estee Lauder Companies has been recognized as a climate change leader through CDP's annual "Climate A List" ranking.

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

Estee Lauder Cos. was recognized as a leader on corporate climate action, achieving the highest score of A for its disclosure. The beauty group was scored alongside almost 12,000 companies and joined the top 200 companies on the A list.

"At ELC, our climate action efforts are one part of our broader ESG strategy to deliver meaningful impact across the value chain and contribute to a stable climate," said Fabrizio Freda, president/CEO at [Estee Lauder Companies](#), in a statement.

"Looking ahead, we will continue to leverage the strengths of our business to address the challenges facing the communities where we live and work from environmental issues to racial and gender inequity, to public health."

### ELC environmental efforts

The beauty group is continuing to make strides in its sustainability efforts, positioning itself as a leader of environmental efforts in luxury.

Estee Lauder Cos. is taking action in addressing water stewardship and deforestation, receiving an A- score for its water disclosure due to expanded water stewardship initiatives across the business in 2021. The group's efforts include strengthening water accounting methodologies, improving water-related risk responses and more.

The group also earned A- scores for its CDP forests palm oil and timber responses. Palm oil is a key focus area for the beauty group and its stakeholders, and the company has increased traceability for the ingredient. They have also strengthened its forest-related risk responses and released a palm oil action plan to address palm-based ingredients.



*Este Lauder Cos. will now have the opportunity to scale the Pulpex paper bottling technology across its portfolio. Image credit: Este Lauder Companies*

Last month, Este Lauder Cos. announced it was collaborating with packaging technology company Pulpex in crafting the group's first widely recyclable paper bottle.

The new paper bottle will assist the Este Lauder Cos. efforts in reducing the environmental impact of its packaging across the lifestyle. Implementing this technology will help the group's efforts in driving progress towards its global sustainable packaging goals ([see story](#)).

---

© 2021 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.