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NEWS BRIEFS

Day's wrap: Capri Holdings, Este Lauder Cos., Sotheby's, Maserati, VistaJet and FirstLook

December 15, 2021



Earlier this year, Capri Holdings launched its Foundation for the Advancement of Diversity in Fashion. Image credit: Versace

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Dec. 15:

Capri Holdings touts climate, diversity progress in CSR report

Fashion group Capri Holdings is highlighting its recent efforts by publishing its 2021 Corporate Social Responsibility (CSR) report.



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Este Lauder Cos. earns an A through annual CDP ranking

Beauty group Este Lauder Companies has been recognized as a climate change leader through CDP's annual "Climate A List" ranking.

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Sotheby's looks back on record-breaking year

Auction house Sotheby's is reviewing a historic year of success, leading with its consolidated sales of \$7.3 billion, the strongest total in company history.

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Maserati, David Beckham highlight Fuoriserie customization program

Italian automaker Maserati is once again teaming up with a champion to customize an automobile that joins stylish and sporty.

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VistaJet announces 2022 Private World collection offerings

Private aviation firm VistaJet is capitalizing on pent-up travel demand with several journey packages for 2022.

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Announcing digital-only Luxury FirstLook 2022 on Jan. 13: Register now!

Register today for Luxury FirstLook 2022 digital conference on Jan. 13.

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Digital advertising drives more awareness than paid social: report

Digital display advertising continues to go a long way in terms of driving brand awareness, according to a new study from Engagement Labs.

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