

NEWS BRIEFS

Hearst, Mot Hennessy, Bentley, Rimowa, St. Regis and FirstLook

December 17, 2021



A Rimowa suitcase has been reimagined as a scene of freedom. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Dec. 16:

[Hearst appoints new chief brand officer to lead ecommerce project](#)

Media conglomerate Hearst has announced the launch of a new integrated ecommerce marketplace, The Tower, which will be carried out by Ken Downing, the newly appointed chief brand officer of Hearst Luxury Collection.

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[Mot Hennessy names new Krug president](#)

LVMH's wine and spirits arm Mot Hennessy has appointed Manuel Reman as president of the group's Champagne house Krug, effective April 1, 2022.

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[Bentley gives back to the community ahead of the holidays](#)

British automaker Bentley Motors is continuing in its mission to help its community and provide the necessary relief to issues exacerbated by the COVID-19 pandemic, such as food poverty and mental health.

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[Rimowa reimagines luggage in art project](#)

LVMH-owned German luggage brand Rimowa has teamed up with designers from 10 brands to launch a collection of 27 reimagined versions of its suitcases and bags.

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[St. Regis residences coming to Miami](#)

Marriott's St. Regis Residences is expanding its portfolio in South Florida with a new property in Miami's Brickell Financial District.

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