

NEWS BRIEFS

## Dior, David Yurman, Gabriela Hearst and automotive NFT

December 20, 2021



*The David Yurman Pure Form collection. Image credit: David Yurman*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Dec. 17:

### [Dior kicks off new ambassador relationship](#)

French fashion house Dior is adding a new ambassador to its star-studded talent roster.

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### [David Yurman sues DTC jeweler for infringement](#)

U.S. jeweler David Yurman has filed a lawsuit against direct-to-consumer jewelry brand Mejuri, accusing the company of copying some of its signature designs.

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### [Gabriela Hearst opens Aspen pop-up](#)

Fashion label Gabriela Hearst has launched a pop-up retail residence, temporarily expanding its physical footprint.

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### [Custom McLaren offered through NFT drop, metaverse racing game](#)

NFT creative studio 10fOne is giving collectors an opportunity to unlock physical ownership of a custom McLaren through a limited-edition automotive drop and metaverse racing game.

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