

Prada presents the Holiday 2021 collection in "A Midwinter's Night Dream"

Starring actors Julia Garner, Shira Haas, Louis Patridge and Taylor Russel, "A Midwinter's Night Dream" tells the story of four protagonists who trek through frozen terrain in the pursuit of returning home. With this project and campaign, Prada invites audiences to celebrate cinema, fashion, community and creativity ([see story](#)).

Tag Heuer

Swiss watchmaker Tag Heuer created its own holiday workshop world in a wintry, animated campaign offering a whimsical nod to its heritage.

Tag Heuer elves light up the holidays

In a cartoon short film, workers unveil, test and diligently prepare a myriad of Tag Heuer products for release. The entertaining vignette garnered excitement, channeling and fostering the child-like anticipation that is associated with the holidays and receiving the ultimate present ([see story](#)).

Tiffany & Co.

LVMH's Tiffany & Co. broke all the rules in a fun effort offering a fresh take on table manners ahead of the holiday season.

A New Take on "Tiffany's Table Manners for Teenagers"

The short film begins with a young woman attempting to teach her fellow dinner party guests "proper" Tiffany table etiquette for teenagers, although none of the participants actually fall in that age group. What follows is an ode to breaking the rules and following one's own conventions as the dinner party evolves from a stuffy affair into a free space for expression while showcasing Tiffany jewels ([see story](#)).

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