

AUTOMOTIVE

Ferrari displays GT triumphs in new exhibition

December 30, 2021



The racing exhibit will be open at the Ferrari Museum in Maranello until the end of March. Image credit: Ferrari Museum

By LUXURY DAILY NEWS SERVICE

Italian automaker **Ferrari** is celebrating its successful year of GT racing in a new "GT 2021, a memorable year" exhibition at the Ferrari Museum in Maranello.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

This season of racing saw Ferrari vehicles competing in prestigious championships around the world, with the automaker securing 23 titles by the end of the year. Running through March 31, the exhibit provides visitors a detailed look at the brand's victories and titles throughout the year.

GT racing

Visitors will also have a chance to see the AF Corse 488 GTEs that won the FIA World Endurance Championship.

The number 51, with Alessandro Pier Guidi and James Calado racing in the LMGTE Pro class, won three times this year, including the 24 Hours of Le Mans, making the Italian-English duo the first crew to win two world titles in the class since the WEC was established.



Visitors are invited to see Ferrari racing vehicles up close. Image credit: Ferrari Museum

For Ferrari, the win at the end of the WEC's 9th season is its sixth world title, following wins from 2012, 2013, 2014, 2016 and 2017.

The number 83, driven by Francois Perrodo, Nicklas Nielsen and Alessio Rovera, earned four wins.

Within the display dedicated to the history of Scuderia Ferrari, the Ferrari 330 P3 at the center of the 1967 Daytona 24 Hours when three Ferraris crossed the finish line together will also be on show for the duration of the exhibition.

Earlier this month, Ferrari invited consumers to embark on a journey through a multichannel campaign. Through a video series and microsite, the Ferrari Portofino M went global, bringing its sleek performance to some of the most famous cities in the world.

Featured locations include Lucerne, Sedona, Gstaad, the Florida Keys and Gangwan-do, with the most recent video taking place in Dubai ([see story](#)).

© 2021 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.