

MEDIA/PUBLISHING

Vogue Japan names new head of editorial content

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Ms. Godoy began her career as a fashion editor in Tokyo and has also worked as a journalist, consultant and video and podcast creator. Image credit: Cond Nast

By LUXURY DAILY NEWS SERVICE

Cond Nast's *Vogue Japan* has appointed Tiffany Godoy as head of editorial content.

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In the role, Ms. Godoy will be overseeing the publication's editorial operations, strategy and vision and working collaboratively with editorial leadership to meet journalistic goals. She will be leading *Vogue Japan*'s editorial team in promoting storytelling and making sure the publication's ethos is represented across platforms while expanding its audience.

"Tiffany's experience working across print, digital, audio and video, coupled with her deep understanding of and passion for Japanese fashion culture, make her a natural fit for this role," said Anna Wintour, global editorial director of Vogue and chief content officer of Cond Nast, in a statement.

"As part of Vogue's APAC team, Tiffany will work closely with Leslie Sun and Vogue's leadership across the region, to bring the title to new audiences and expand its reach on all platforms."

A strong career

Ms. Godoy began her career as a fashion editor in Tokyo and has also worked as a journalist, consultant and video and podcast creator. Her decade has spanned more than two years as she has written for several publications including Vogue, CNN and Highsnobity.

She is also the author of the book *Style Deficit Disorder* and cofounded the multimedia magazine and creative studio, *The Reality Show*.

Ms. Godoy will work closely with Ms. Wintour and Leslie Sun, director of Vogue APAC, contributing stories, talent and strategic concepts relevant to Japanese culture.



Cond Nast was named Luxury Daily's 2021 Luxury Publisher of the Year. Image credit: Cond Nast

"I am incredibly proud to contribute to the Vogue legacy as the content lead for Japan," Ms. Godoy said in a statement. "Japan and Vogue are pillars of my creative and career development, and I am thrilled to intersect new media possibilities, identity, and innovation through Japan's singular aesthetic and cultural filter."

Last year, Cond Nast was named Luxury Daily's 2021 Luxury Publisher of the Year for its persistence in digital innovation, focus on social and environmental sustainability and continued efforts toward reaching new audiences ([see story](#)).

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