

NEWS BRIEFS

## Day's wrap: BMW, Le Bon March, De Beers Group and ReserveBar

January 14, 2022



HeyCharge provides EV charging stations in apartment complexes, office buildings and additional locations.

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Jan. 14:

### [BMW i Ventures invests in EV startup](#)

Germany's BMW i Ventures has announced a lead investment in electric vehicle startup HeyCharge.

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246** ▶

[Please click here to read the article](#)

### [Le Bon March Rive Gauche launches environmental installation](#)

Parisian department store Le Bon March Rive Gauche has tapped an artist in illustrating an effort promoting climate change awareness.

[Please click here to read the article](#)

### [De Beers shares progress on GemFair initiatives](#)

Diamond company De Beers Group is sharing progress on the GemFair program which helps formalize the artisanal and small-scale diamond mining sector.

[Please click here to read the article](#)

### [ReserveBar announces partnership with The Tasting Alliance](#)

Online spirits retailer ReserveBar has partnered with global wine and spirits competition provider The Tasting Alliance in a new consumer-facing push.

[Please click here to read the article](#)

[Please click here to read the morning newsletter](#)