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Burberry signs \$409 million sustainability loan

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Burberry has made significant strides toward lowering its carbon footprint. Image credit: Burberry

By LUXURY DAILY NEWS SERVICE

British fashion house Burberry has refinanced its Revolving Credit Facility (RCF) to a 300 million pound, or \$409.5 million at current exchange, sustainability loan, coordinated by Lloyds Bank.

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Building on the brand's efforts to incorporate ESG standards across all operations, the funding is connected to Burberry's ambition to become climate positive within the next eight years. This also includes accelerating emissions reductions across supply chains by 46 percent.

"At Burberry, we believe our long-term success depends on creating a net-zero future, and linking sources of funding to sustainable initiatives will help drive this, not only in the luxury industry but also across the wider economy," said Julie Brown, chief operating and financial officer at Burberry, in a statement.

"We are grateful for the support of our relationship banks in establishing this funding, which will help us on our journey to decarbonize our own operations and extended supply chain."

Funding sustainability

In 2021, Lloyds Bank created a sustainability and ESG finance team to support companies globally with their sustainability strategies.



The brand will use the loan to further its sustainable efforts. Image credit: Burberry

"Working alongside a climate leader such as Burberry as it progresses its green journey will be crucial for helping the wider luxury fashion industry meet its ambitious goals," said Scott Barton, managing director of corporate and institutional coverage at Lloyds Bank, in a statement.

"We are proud to have acted as the lead coordinator on this funding package for Burberry and look forward to helping support Burberry on its sustainability journey."

In September 2020, Burberry issued a sustainability bond, garnering the support of investors to finance sustainability projects including refurbishing properties, as well as ensuring natural materials are sourced sustainably.

Two months later, the brand announced its new biodiversity strategy, aiming to support global conservation efforts as it committed to protecting, restoring and regenerating nature (see story).

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