

APPAREL AND ACCESSORIES

## Loewe reveals second Studio Ghibli capsule collection

January 18, 2022



*The Loewe x Spirited Away capsule is now available. Image credit: LVMH*

By LUXURY DAILY NEWS SERVICE

Spanish fashion label Loewe is unveiling its second installment of an ongoing collaboration with Japan's Studio Ghibli.

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The [new capsule collection](#) designed by creative director Jonathan Anderson honors the classic *Spirited Away*, an animated film directed by Hayao Miyazaki that celebrates loyalty and friendship. A campaign shot by photographer Juergen Teller features singer and performer Dua Saleh as well as models Kit Butler, Hyunji Shin and Mica Arganaraz.

### Creative collaboration

The collection, which is now available, includes ready-to-wear, accessories and small leather goods. Each piece features a character from the movie, which won the 2001 Academy Award for the Best Animated Feature.

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A post shared by LOEWE (@loewe)

### *Loewe has debuted its Spirited Away capsule collection*

Embroidery and marquetry bring to life the protagonist Chihiro, the sorceress Yubaba, the spy Fly-Bird and the spirits Haku and Koanoashi. The Susuwatari soot sprites are reimagined as pompoms and bags, while other pieces are inspired by the Japanese technique "boro" in which patchwork is created with mended indigo-dyed scraps.

The *Spirited Away* capsule is the second of the three annual releases as part of the Loewe Foundation's support of Studio Ghibli.

Loewe's first celebration of Japanese anime was inspired by the 1988 Studio Ghibli film *My Neighbor Totoro*. The Miyazaki film follows the story of two young sisters who befriend the playful spirits in their new home and nearby forest.

For both collections, Loewe has featuring the animated spirits in online social media posts and on its website ([see story](#)).

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