

NEWS BRIEFS

Day's wrap: Prada, Balmain, Bally, Loewe and Lexus

January 18, 2022



The Loewe x Spirited Away capsule is now available. Image credit: Loewe

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Jan. 18:

[Prada sees double-digit ecommerce growth for 2021](#)

Italian fashion company Prada Group has sustained its growth from the first half of 2021, with annual revenue up 8 percent from 2019.

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[Balmain to launch gender-neutral fine jewelry collection](#)

France's Balmain is entering the fine jewelry space with a gender-neutral and sustainable collection this summer.

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[Bally names LA-based designer new creative director](#)

Swiss apparel and accessories label Bally is reinforcing its refreshed brand ethos with the appointment of a new creative director.

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[Loewe reveals second Studio Ghibli capsule collection](#)

Spanish fashion label Loewe is unveiling its second installment of an ongoing collaboration with Japan's Studio Ghibli.

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[Lexus embarks on dramatic mission in upcoming sci-fi movie](#)

Toyota Corp.'s Lexus is returning to the silver screen with a prominent product placement in a new sci-fi film.

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