

APPAREL AND ACCESSORIES

Mulberry feels the music with latest collection collaboration

January 19, 2022



Musicians Shabaka Hutchings and Lianne La Havas star in Mulberry's Nicholas Daley collection campaign. Image credit: Mulberry

By NORA HOWE

British leather goods house Mulberry has partnered with contemporary designer Nicholas Daley for a series of accessories inspired by reggae, jazz and rock and roll musicians from the 1960s and 70s.

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As part of the collection, Mr. Daley reinterpreted one of the brand's most recognizable bags, the Antony, to reflect his Jamaican and Scottish heritage. The Mulberry x Nicholas Daley collection is the latest chapter of Mulberry Editions, a series of limited-edition collections by contemporary fashion designers and artists.

"Nicholas Daley provides permission and inspiration for Mulberry to enliven its most iconic styles," said Christopher Ramey, president of [Affluent Insights](#), Palm Beach. "Matching jazz provides a deeper personality and connection to clients."

Mulberry x Nicholas Daley

For the collection, Mulberry produced a new film featuring an exclusive composition by saxophonist and Sons of Kemet frontman Shabaka Hutchings with Grammy-nominated recording artist Lianne La Havas.

They are accompanied by a band comprised of members of talent development charity [Tomorrow's Warriors](#), which has nurtured London-based young jazz artists for more than 30 years.

The Mulberry x Nicholas Daley collection pays homage to past musical legends while maintaining a contemporary musical relevance. While the collection was designed with musicians in mind, Mr. Daley aims to reach a wider audience with each item.

To celebrate the special collection, Mulberry produced a jazz-inspired film

To further celebrate the launch of his Mulberry collection, Mr. Daley spoke with BBC broadcaster, NTS Radio DJ and musician, as well as his fiancé, Nabihah Iqbal about the influence that music and his Jamaican-Scottish heritage have on his work as a fashion designer.

"For me, music brings people together," he said. "It's a unifying creative power and combining that with what I do in

fashion and collaborating with some amazingly talented artists it's just an incredible experience."

The collaboration between Mulberry and Mr. Daley marks the melding of British craftsmanship and a new perspective on British culture.

In designing apparel and accessories, Mr. Daley aims to create pieces for people who will appreciate all details aesthetic and functional.

"There's this thing of opposites that I'm really interested in, in terms of how you get the dynamic pull and the push between strength and subtlety, or strongness and softness," Mr. Hutchings said. "It's important to have something that's really well constructed and you can tell that it's not going to break.

"As musicians, we are not stiff, we have to be flowing," he said. "But we also need something that's sturdy enough to move."

Behind-the-scenes of the Mulberry x Nicholas Daley film

The Mulberry x Nicholas Daley capsule collection includes 16 accessory pieces, including bags, hats, instrument pick pouches as well as a selection of music straps crafted by artisans in Mulberry's Somerset factories.

The collection ranges from 150-1,795 pounds, or \$205-\$2,441 at current exchange rate.

Music inspires fashion

Music and art have often played an integral role in fashion, from artistic collaboration to pure design and branding inspiration.

In October 2021, Italian fashion house Gucci celebrated the connection between fashion and music in a joyful centennial campaign, "Gucci 100," in which the brand reflected on stand-out musical moments from the last century. In a multichannel extension of the campaign and collection, Gucci also launched immersive pop-ups in several locations ([see story](#)).

Then, in November 2021, British fashion label Stella McCartney celebrated a music documentary series with a capsule collection.

The Stella McCartney x The Beatles "Get Back" collection paid tribute to the English rock band ahead of a new documentary series. The brand's eponymous founder is the daughter of Sir Paul McCartney, the co-lead vocalist and co-songwriter of The Beatles ([see story](#)).

"The intersection of brands and artists provides an opportunity for brands to promote and merchandise," Mr. Ramey said. "Collaborations bring a fresh point of view."