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REAL ESTATE

Bentley unveils sales gallery for inaugural Miami residences

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A rendering of Bentley Residences. Image courtesy of Bentley

By LUXURY DAILY NEWS SERVICE

Britain's Bentley Motors has launched the sales gallery for its branded high-residential building in Miami.



The organization is collaborating with Dezer Development for the first Bentley-branded residential tower in the world. The property consists of a private beachfront enclave with 216 residential units which aim to embrace the balance of indoor and outdoor living.

"Bentley Residences Miami will be a true branding experience from the unseen details to the unique way the buyers will be able to go home," said Gil Dezer, president of Dezer Development, in a statement. "Having four parking spaces adjacent to your unit with a swimming pool is a game-changer."

Bentley Residences

The sales gallery will feature a 6,000 square foot model unit replica, inviting brokers and potential buyers to view the luxury properties firsthand. The gallery will also hold a theater room and separate lounge area for brokers and a bar featuring an assortment of The Macallan whisky, available to entertain clients and hosts during dinners and discussions.

The space also holds a Bentley Brand Room, which showcases examples of the automaker's fine British craftsmanship, offering guests a more in-depth view of the brand.



An interior rendering of Bentley Residences. Image courtesy of Bentley

The Bentley Residences sales gallery is located at 18325 Collins Avenue, with hours of operation listed as 10:00 a.m. to 6:00 p.m.

Units start at \$4.2 million, while each holds an individual balcony swimming pool, sea views and floor-to-ceiling glass windows. The units are built with luxury car owners in mind, with each residence housing an in-unit multi-car garage and a Dezervator, an elevator that can be used by drivers while seated in their cars.

Bentley Residences Miami is set to debut in Sunny Isles Beach in 2026.

Bentley first announced its foray into branded residences last April (see story).

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