

TRAVEL AND HOSPITALITY

VistaJet partners with golfer Jon Rahm

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Top golfer Jon Rahm joins VistaJet as ambassador. Image credit: VistaJet

By LUXURY DAILY NEWS SERVICE

Private aviation company VistaJet has tapped Jon Rahm, the number one male golfer in the world, as its newest brand ambassador.

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With uncertainty still looming in regards to the COVID-19 pandemic, this new partnership comes at a time when the demand for safer travel solutions, such as private aviation, has increased. Additionally, golf is becoming increasingly popular both as a safe, outdoor social activity and as an athletic spectacle.

"I flew [VistaJet's] Global 7500 to Spain for a tournament it was such a good flight," Mr. Rahm said in a statement. "I went from the main cabin to the couch to the back bedroom, which had a library and office space it was one of the coolest things I've ever seen.

"I had my dinner and went to bed and slept a solid eight hours, easily," he said. "It was the only time I've ever flown over the Atlantic with such a big time zone change and never had any jet lag."

Flying high

Mr. Rahm ended 2021 in the number one spot after becoming the first Spanish golfer to win the U.S. Open.

Nicknamed "Rahmbo," the golfer also earned the PGA of America Player of the Year and Vardon Trophy awards.



The world-class golfer joined VistaJet as a member last year. Image credit: VistaJet

He splits his time between his primary residence in the United States and his home country Spain. In 2021, Mr. Rahm became a VistaJet program member, following fellow golfer Phil Mickelson, who became a VistaJet program member in 2019.

Prior to joining VistaJet, Mr. Rahm had experience in the world of private aviation as a shared jet owner, which he believes placed limitations on his ability to travel wherever whenever.

With VistaJet, Mr. Rahm is hoping to bring more flexibility to his and his family's lifestyle.

In December 2021, VistaJet announced several new journey packages for 2022, recognizing pent-up travel demand.

Called the Private World collection, VistaJet is offering seamless travel experiences to various destinations including the Bahamas, Mongolia, Greenland, Antarctica, Namibia and Jamaica. VistaJet will be providing members with private travel take-off, lodging and destination experiences ([see story](#)).

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