

FRAGRANCE AND PERSONAL CARE

## Armani names Tessa Thompson as newest ambassador

January 21, 2022



*Tessa Thompson is a new face for Armani Beauty. Image credit: Armani Beauty*

---

By LUXURY DAILY NEWS SERVICE

Italy's Armani Beauty is welcoming American actor and producer Tessa Thompson to its diverse lineup of ambassadors.

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

Ms. Thompson will appear in campaigns for the brand's Luminous Silk Foundation and Lip Power satin lipstick, shot by Swedish photographer Mikael Jansson. She joins other **Armani Beauty** ambassadors including Cate Blanchett, Adria Arjona, Zhong Chuxi, Ryan Reynolds, Jackson Yee and Nicholas Hoult, among others.

"My idea of beauty applies to every woman as it enhances her personality and uniqueness," said Giorgio Armani in a statement.

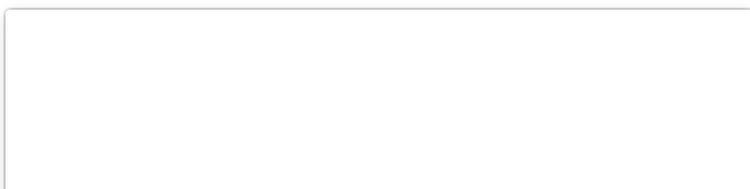
"Tessa Thompson struck me with the radiant energy she exudes, the vibrant calmness of her way of being," he said. "I am delighted to be able to work with her and express a new facet of the feminine kaleidoscope of Armani Beauty."

### Star power

Ms. Thompson has established her acting career through compelling roles in blockbusters such as 2017's *Thor: Ragnarok* and the *Creed* franchise, television series "Westworld" and character dramas such as *Sylvie's Love* and *Passing*.

In *Thor: Ragnarok*, Ms. Thompson also acted alongside fellow Armani Beauty global ambassador, Ms. Blanchett.

The Australian actress has been the beauty brand's spokesperson for its S fragrances since 2013. In 2018, she became the first global beauty ambassador for the brand, extending her role to all of its makeup and skincare ([see story](#)).



[View this post on Instagram](#)

A post shared by Armani beauty (@armanibeauty)

*Tessa Thompson will also appear in videos for the brand*

Ms. Thompson's upcoming projects include *Thor: Love and Thunder*, alongside Dior ambassador Natalie Portman. The actress-producer has also been outspoken about progressive issues, including racial justice.

"Our ideas around what is beautiful, culturally, are shifting, and becoming more inclusive," Ms. Thompson said in a statement. "What I love about Armani is the way in which it empowers any kind of woman to feel her best self."

This is Ms. Thompson's first ambassadorship with a luxury label, but she has appeared on the covers of *W*, *Porter*, *Elle*, *Town & Country* and *Time*.

---

© 2022 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.