

APPAREL AND ACCESSORIES

Valentino welcomes Bottega Veneta, Chanel alums in reorganization

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Valentino has new additions to its C-suite. Image courtesy of Valentino

By LUXURY DAILY NEWS SERVICE

Italian fashion label Valentino has created two separate units dedicated to its finance and operations in a restructuring.

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Valentino has separated its business and control divisions, creating two new C-suite roles reporting directly to CEO Jacopo Venturini. The move reflects the maison's continued global growth and evolution.

"We are set on building together the next chapter of the brand, streamlining the business as well as repositioning Valentino in its natural sphere: the most established Italian maison de couture," Mr. Venturini said in a statement.

"With energy and enthusiasm, we are charting a new course for the future with a common goal: elevating the company's pillars, implementing a colleague and client-centric culture that places the human being at the center, and consolidating a culture of creativity, innovation and sustainability."

New additions

Effective Jan. 17, Giuseppe De Mori has joined Valentino as chief operations and logistics officer. He comes to the house from Italian fashion label Bottega Veneta, where he had worked since 1997.

Mr. De Mori will oversee Valentino's industrial strategy, coordinating the global production and logistics of all product categories. He will also be responsible for improvement and digitalization of internal processes with priority on sustainability and efficiency.



Corporate leadership at Valentino is focused on sustainability and workplace culture. Image credit: Valentino

In February, Alberto Fasanotti will take on the role of global chief financial officer. He most recently served as finance director for the United Kingdom at Chanel.

Mr. Fasanotti will lead Valentino's global finance strategy, digitizing internal processes to optimize business performance to improve decision making. He will also ensure that the finance division remains aligned with the company's cultural and cooperate values.

"The onboarding of Giuseppe de Mori and Alberto Fasanotti is a fundamental step in our pathway from a professional and value system perspective," Mr. Venturini said.

In October 2021, Valentino announced Alessandra Andreani as its newest chief executive officer of the South East Asia and Australia markets.

In her new role, Ms. Andreani reports to Marco Giacometti, chief commercial officer, and is responsible for Valentino's presence in the South East Asia market with a focus on Singapore, Malaysia, Australia and Thailand ([see story](#)).

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