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APPAREL AND ACCESSORIES

## French designer Thierry Mugler dies at 73

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Mr. Mugler passed away at the age of 73. Image credit: Mugler/Instagram

By LUXURY DAILY NEWS SERVICE

French designer Thierry Mugler, who had a groundbreaking influence on fashion, has died at 73.



Mr. Mugler, who passed away on Jan. 23, was known for his exuberant and lively designs. He worked as a freelance designer before launching his own eponymous brand in 1974.

## Fearless fashion

Mr. Mugler, born Manfred Thierry Mugler, was renowned for his avant-garde approach to fashion, often tapping models who challenged age, gender and sexuality stereotypes.

Many celebrities and public figures fashioned his looks, including Grace Jones, Diana Ross and George Michael. Lady Gaga and Cardi B also fashioned his creations in music videos and during public appearances.

View this post on Instagram

A post shared by Manfred Thierry Mugler (@manfredthierrym...

The designer's death was confirmed on social media

He also created the iconic dress for actress Demi Moore in her leading role in the 1993 film *Indecent Proposal*.

In 1992, Mr. Mugler produced his first perfume, "Angel," to great success.

The Clarins Group held rights to the name Theirry Mugler since 1997 and closed the ready-to-wear component of the brand in 2003. The group however kept the perfume division open as it was immensely successful.

Although Mr. Mugler technically retired from fashion in 2002, he returned to design in 2019 for the Met Gala.

He was also an established photographer and bodybuilder.

In 2017, French fashion house Mugler looked to become a sustainable pioneer in the fragrance space by using responsibly developed alcohol in its perfumes (see story).

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