

AUTOMOTIVE

## McLaren debuts spring sportswear collection with Castore

January 24, 2022



*The collection includes trackpants, shorts, hoodies and t-shirts. Image courtesy of McLaren*

By LUXURY DAILY NEWS SERVICE

British automaker McLaren Automotive is continuing its lifestyle push with another capsule collection in collaboration with British sportswear brand Castore.

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

The spring collection is inspired by the form, function and colors of McLaren's collection of automobiles. This is the third collection from the partnership and is available for purchase on [castore.com](https://www.castore.com), [mclarenstore.com](https://www.mclarenstore.com) and select Castore stores beginning Jan. 26.

"Following the success of our previous collaborations with Castore, we are proud to unveil our latest collaboration," said Gareth Dunsmore, chief marketing officer at [McLaren Automotive](https://www.mclaren.com), in a statement. "Inspired by McLaren's supercars, Castore's use of advanced engineering and lightweight, technical fabrics allows them to create class-leading pieces.

"This embodies McLaren's form follows function ethos and we share Castore's relentless passion to bring that brand essence to discerning athletes."

Performance in mind

The pieces in the collection are designed with performance in mind, serving as the ideal attire for everyday and training activities.

The pieces are inspired by McLaren's cars, with the entire collections showcasing Castore and McLaren's shared advanced engineering. The collection has lightweight, technical materials, ideal in support athletic wearers' performance.

The collection includes trackpants, shorts, hoodies and T-shirts.



*The collection is available starting Jan. 26. Image courtesy of McLaren*

Last June, McLaren released a summer capsule sportswear collection in collaboration with Castore.

Following its fall/winter collection in 2020, the collaboration between the two brands introduced a new line of technical apparel tailored to perform amid the challenges of everyday life ([see story](#)).

---

© 2022 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.