

JEWELRY

Cartier announces Women's Initiative impact awardees

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Cartier Women's Initiative aims to support women in impactful business around the world. Image credit: Cartier Women's Initiative

By LUXURY DAILY NEWS SERVICE

Richemont-owned jeweler Cartier is celebrating the 15th anniversary of its Women's Initiative with an impact report and nine first-time program participant awardees.

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The Initiative has helped women reach their full potential by shedding light on their accomplishments and providing the necessary financial and social support to grow their businesses. Monetary prizes will be given to the top three awardees during the Impact Awards Ceremony on March 6 at the World Reunion WorldExo in Dubai.

"The Cartier Women's Initiative World Reunion is an opportunity to reaffirm the group's commitment to our community of women's impact entrepreneurs, amplify the successes of these admirable women and help them reach new heights in order to make the world a better and more equal place," said Cyrille Vigneron, president and CEO of Cartier International, in a statement.

"When women thrive, humanity thrives."

Measuring impact

The Women's Initiative program is open to women-run and women-owned businesses from any country and any sector that strive to have a positive sustainable impact on society ([see story](#)).

Since it launched 15 years ago, the Initiative has supported 262 women entrepreneurs across 62 countries and has awarded a total of \$6.44 million to support their businesses.



A ceremony in March will honor all awardees. Image credit: Cartier Women's Initiative

To celebrate the occasion, for the first time, the Cartier Women's Initiative has unveiled nine impact awardees. Based on the United Nations Sustainable Development goals, the awards cover three categories: improving lives, preserving the planet and creating opportunities.

Within the improving lives category, awardees include Rasha Rady of Egypt, Nneka Mobisson of South Africa and Temie Giwa Tubosun of Nigeria.

In the preserving the planet category, awardees include Joanne Howarth of Australia, Lorna Rutto of Kenya and Charlotte Wang of China.

Finally, in the creating opportunities category, awardees include Carmina Bayombong of the Philippines, Carol Chyau of China and Fariel Salahuddin of Pakistan.

From March 6-8, the Initiative will be organizing a series of case studies, workshops and "meet and learn" sessions for its community.

The first prize awardee will take home \$100,000, while the second and third runners-up will receive \$60,000 and \$30,000, respectively. The 9 awardees will each receive human capital support valued at \$10,000.

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