

RETAIL

Neiman Marcus Group partners with Human Rights Campaign

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Neiman Marcus Group presented a \$250,000 donation to Human Rights Campaign leadership. Image credit: Neiman Marcus Group

By LUXURY DAILY NEWS SERVICE

U.S. retail group Neiman Marcus Group has announced a new partnership and distinction with the Human Rights Campaign.

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Neiman Marcus Group is being recognized as the "Best Place to Work for LGBTQ+ Equality." Reflecting their partnership, Neiman Marcus Group recently presented a \$250,000 donation to HRC leadership at the 2021 Black Tie Dinner in Dallas supporting the advocacy group.

"NMG is a place where everyone belongs, where diversity of thought is valued and where showing up as your full and authentic self is expected and encouraged," said Eric Severson, chief people and belonging officer at **Neiman Marcus Group**, in a statement. "NMG has always and will continue to lead with love and stand for Love For All."

Where everyone belongs

Neiman Marcus Group recently earned a score of 100 on the Human Rights Campaign Corporate Equality Index, a benchmarking survey and report measuring corporate policies and practices for LGBTQ+ workplace equality. The score can be attributed to the retail group's newly incorporated and vast benefits and policies.

The group completed the HRC's Corporate Equality Index for the first time in the spring of 2021, aiming to benchmark and improve workplace policies and practices that support the LGBTQ+ community. The participation also aimed to serve as a symbol of the group's commitment to advancing workplace equity.



Last year, Neiman Marcus raised funds for the Human Rights Campaign with limited-edition lapel pins and more for Pride Month. Image credit: Neiman Marcus Group

The company has continued working on its policies and code of conduct as a result of the survey, working to include protections for sexual orientation and gender identity and expression as well as gender transition guidelines.

The group has also ensured equivalent benefits for same- and different-sex spouses and domestic partners, including health, dental and vision insurance and dependent coverage, employee discounts and more.

Last year, Neiman Marcus Group implemented several programs to commemorate Pride Month in June. This included fundraising for the Human Rights Campaign with point-of-sale donations and the sale of limited-edition lapel pins online and in select stores ([see story](#)).

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