

AUTOMOTIVE

Rolls-Royce honors Singapore, orchids in latest bespoke vehicle

January 27, 2022



The Phantom model was selected as this commission's canvas. Image courtesy of Rolls-Royce

By LUXURY DAILY NEWS SERVICE

British automaker Rolls-Royce Motor Cars is celebrating the orchid in its latest "one of one" bespoke commission.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

The special Rolls-Royce Phantom Orchid was crafted by the marque's Bespoke Collective in collaboration with British artist and textile designer Helen Amy Murray. This is the first time an orchid, known for its elegance and exotic feel, has been chosen for a Rolls-Royce commission as the creation serves as a nod to Singapore.

"Phantom Extended, our pinnacle motor car, was chosen to be the blank canvas' for this commission," said Michael Bryden, lead designer at **Rolls-Royce Bespoke**, in a statement. "Our concept envisaged a balanced yet progressive design, which echoes the values of the Singapore region.

"The orchid is seen in many facets of Asian life, a reminder that the resilient adapt and thrive regardless of the evolving environment."

Sitting pretty

The bespoke commission took two years to create, as Rolls-Royce worked with Ms. Murray to create a unique-hand sculpted silk artwork that is displayed in the Gallery, an exhibit space dedicated to the Phantom.



The design took more than 200 hours of refining. Image courtesy of Rolls-Royce

Ms. Murray found inspiration from several orchids, including the Singapore Orchid. She spent more than 200 hours working on her design and artwork with a team of six.

The design is balanced yet progressive while illustrating the values of the Singapore region. The vehicle has bespoke orchid-inspired Picnic Table inlays and an interior suite furnished with natural colors aiming to elicit the feel of an Orchid sanctuary.

In creating the "one of one" Phantom, a unique paint was created using the latest paint technology, and arctic white was chosen as the base color, with a hint of violet, to reflect the color scheme of orchids.



The vehicle has bespoke orchid-inspired Picnic Table inlays and an interior suite furnished with natural colors aiming to elicit the feel of an Orchid sanctuary. Image courtesy of Rolls-Royce

Rolls-Royce is known for its bespoke commissions, many of which are Phantoms.

In 2021, the automaker revealed it collaborated with Hermès to produce the bespoke and stylish Phantom Oribe.

Japanese entrepreneur Yusaku Maezawa commissioned the vehicle which was handcrafted by a combined team of specialists from Rolls-Royce in West Sussex and Hermès in Paris, reflecting the personality and passions of its owner ([see story](#)).