

APPAREL AND ACCESSORIES

## Prada appoints new board members

January 28, 2022



*Pamela Culpepper and Anna Maria Rugarli join Prada's board of directors. Image credit: Prada Group*

By LUXURY DAILY NEWS SERVICE

Italian fashion company Prada Group has announced two additions to its board of directors, Pamela Culpepper and Anna Maria Rugarli, as it prioritizes corporate responsibility.

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In accordance with Prada's diversity policy, the two women were chosen due to their respective backgrounds in environmental and social governance. These appointments bring the board to a total of 11 members, increasing the number of independent directors to five and contributing to greater gender equality with five women and six men.

"Their contribution will be crucial for the board and for the deployment of Prada's sustainability strategy," said Lorenzo Bertelli, head of corporate social responsibility at Prada Group, in a statement. "This decision will allow us to accelerate in several projects already in our pipeline."

Setting up for success

Ms. Culpepper is the cofounder of Have Her Back, LLC., a female-owned, female-led culture consultancy focused on advancing equity for all. She was also the chief human resources officer at exchange holding company Cboe Global Markets, Inc.

Prior to this, she held various leadership roles with PepsiCo, Inc. for more than 14 years. Before PepsiCo, Ms. Culpepper held roles with McKesson Corporation, Clorox and Wells Fargo.



*The group saw positive growth in 2021, hoping to make 2022 another successful year. Image credit: Prada*

Ms. Rugarli is a sustainability and CSR expert with more than twenty years of experience in designing programs and in developing sustainability strategies.

She launched Nike's sustainability and CSR programs in Europe, the Middle East and Africa. She then led VF Corp.'s circular economy strategy as well as sustainability, purpose, and DEI strategy for a number of years.

Ms. Rugarli currently serves as the corporate sustainability vice president for Japan Tobacco International.

Prada has also announced a new ESG board committee under Mr. Bertelli, Ms. Culpepper and Ms. Rugarli. The committee will be responsible for supporting the board of directors in its sustainability assessments and decisions with regards to people, environment and culture.

The group recently announced its 2021 financial earnings, reporting a 41 percent year-over-year sales increase ([see story](#)).

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