

NEWS BRIEFS

# Dolce & Gabbana, LVMH, NYFW, DFS and Perfect Corp.

February 1, 2022



In January 2022, Perfect. Corp introduced AR virtual try-on solutions for watches, rings and bracelets. Image credit: Perfect Corp.

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Jan. 31:

## Dolce & Gabbana latest luxury house to ditch fur

Italian fashion label Dolce & Gabbana is the latest brand to stop using animal fur, starting with collections this year.



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## LVMH opens annual Innovation Award applications to startups

French luxury goods conglomerate LVMH Mot Hennessy Louis Vuitton is encouraging startups to pitch solutions for its maisons through its annual tech contest.

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## Afterpay takes NYFW activation to Los Angeles

IMG's New York Fashion Week is going bicoastal this February with the support of its presenting sponsor, financial tech company Afterpay.

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# DFS celebrates Lunar New Year in the metaverse

Luxury travel retailer DFS Group is putting a virtual twist on its Lunar New Year campaign.

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## Perfect Corp. expands into virtual jewelry try-on space

Augmented reality provider Perfect Corp. is pushing beyond its roots in the beauty and personal care space with the introduction of virtual try-on technology for the jewelry and watches sector.

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