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NEWS BRIEFS

# Dolce & Gabbana, Meta, Herms, Trussardi and GQ Middle East

February 8, 2022



The Hermes Victoria bag in Sylvania made out of Fine Mycelium, HPlume canvas and Evercalf calls kin. Image credit: MycoWorks

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Feb. 7:

#### Dolce & Gabbana launches \$1.1B beauty business

Italian fashion house Dolce & Gabbana is establishing a new standalone beauty company, as it shifts from a licensing model to direct operations.



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#### Meta threatens to pull Facebook, Instagram from Europe

Media company Meta Platforms, formerly Facebook, has threatened to shut down two of its largest social media platforms, Facebook and Instagram, in Europe over data-sharing demands.

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#### Herms sets new SBTi-approved sustainability goals

French fashion house Herms has earned an A-rating from the 2021 CDP evaluation for its efforts in fighting global warming.

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# Trussardi undergoes rebrand

Italian fashion house Trussardi has unveiled an updated brand logo after nearly 50 years as part of a larger rebranding.

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# GQ Middle East announces new editor in chief

Cond Nast-owned men's lifestyle publication GQ has announced the appointment of Ahmad Swaid as the new editor in chief of GQ Middle East.

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