

APPAREL AND ACCESSORIES

## PVH Corp. names new CFO, executive vice president

February 9, 2022



*Zac Coughlin is the new chief financial officer for PVH Corp. Image credit: LinkedIn*

By LUXURY DAILY NEWS SERVICE

U.S. fashion group **PVH Corp.** has appointed Zac Coughlin as its new chief financial officer and executive vice president.

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In his new role, effective April 4, Mr. Coughlin will be responsible for all financial functions and will report to Stefan Larsson, CEO of PVH. Prior to this appointment, Mr. Coughlin's most recent role was group chief financial officer and chief operating officer at DFS Group Limited.

"Zac brings over 20 years of high performance financial and operational leadership with best-in-class global companies," Mr. Larsson said in a statement. "His deep strength in financial management and consistent track record of value creation has been built on his strong business acumen, operational capabilities and ability to cut through complexity.

"Zac's leadership will be an important addition to our management team as we set out to build PVH's next growth chapter."

PVH's next chapter

Mr. Coughlin has led a successful and wide-ranging career.

Prior to his time at DFS Group, Mr. Coughlin served as chief financial officer at Converse Inc., a division of Nike Inc. In this role, he supported the global business from wholesale and retail to ecommerce.

PVH Corp. announces that Zac Coughlin will join the company as Chief Financial Officer of PVH. Zac's leadership will be an important addition to our management team as we set out to build PVH's next growth chapter. Read more here: <https://t.co/WxcWmmAw9B>. #WeArePVH

PVHCorp (@PVHCorp) February 9, 2022

Mr. Coughlin began his career at Ford Motor Company, where he ultimately served in several global financial leadership roles. In this role, he worked in several international markets including Asia and Europe.

PVH Corp.'s new chief financial officer received his MBA from Harvard Business School and is also a graduate of Ohio State University.

"I am thrilled to be joining PVH at this exciting time," Mr. Coughlin said in a statement. "I look forward to working with Stefan and the full PVH team to build out and execute the next chapter of growth for the company, drive sustainable, profitable growth, and build on the strength of its people and iconic brands."

Last June, PVH Corp. sold its heritage brand business to Authentic Brands Group, solidifying its focus on its Tommy Hilfiger and Calvin Klein brands.

The deal, worth \$220 million, gave the trademarks of Van Heusen, Arrow and Geoffrey Beene to Authentic Brands Group ([see story](#)).

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