

ARTS AND ENTERTAINMENT

Valentino to sponsor 59th exhibition of Biennale di Venezia

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This year's Italian Pavilion exhibition will feature a single artist, Gian Maria Tosatti. Image courtesy of Valentino

By LUXURY DAILY NEWS SERVICE

Italian fashion house Valentino has announced its sponsorship of the Italian Pavilion at the 59th International Art Exhibition of Biennale di Venezia.

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For the first time, a single artist, Gian Maria Tosatti, will present his artwork to represent Italy at the Tese delle Vergini in the Arsenale of Venice. As part of their commitment to culture and paying homage to the city of Venice, Valentino creative director Pierpaolo Piccioli and CEO Jacopo Venturini will be supporting curator Eugenio Viola and Mr. Tosatti for the event.

Biennale Arte

Mr. Piccioli sees Venice as an ideal meeting place for art and fashion a place where a creator can envision their creations.

The work of Mr. Tosatti is a blend of mediums, from literary references and music to visual arts and theater. His exhibit in Venice will be a large-scale environmental installation symbolizing the state of humanity.



Artist Gian Maria Tosatti and curator Eugenio Viola. Image courtesy of Valentino

The location for the exhibition is not unfamiliar to the fashion house, as Le Gaggiandre of the Arsenale, next to the Tese delle Vergini, which hosts the Italian Pavilion, was where Mr. Piccioli presented his couture collection in July 2021 ([see story](#)).

The entire exhibition is curated by Cecilia Alemani who currently serves as the director and chief curator of High Line Art in New York.

"As the first Italian woman to hold this position, I intend to give voice to artists to create unique projects that reflect their visions and our society," Ms. Alemani said, in a statement.

As with the entire exhibition, the Italian Pavilion will be open to the public from April 23 until November 27.

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