

NEWS BRIEFS

## Day's wrap: Valentino, Olivier Rousteing, Hugo Boss, Snapchat and FIT honorees

February 14, 2022



Artist Gian Maria Tosatti and curator Eugenio Viola. Image courtesy of Valentino

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Feb. 14:

### [Valentino to sponsor 59th exhibition of Biennale di Venezia](#)

Italian fashion house Valentino is sponsoring the Italian Pavilion at the 59th International Art Exhibition of Biennale di Venezia.

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### [Balmain's Olivier Rousteing to mentor Paris-based fashion students](#)

Istituto Marangoni Paris has announced its new 2022 I'M Mentors Projects, which includes an opportunity for students to work closely with Balmain creative director Olivier Rousteing.

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### [Hugo Boss invests \\$9M in sustainable textile manufacturer](#)

German fashion house Hugo Boss has entered into a long-term partnership with environmental textile company HeiQ AeonIQ, starting with an initial \$5 million equity investment.

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### [Snapchat introduces new creator revenue stream](#)

Media and ecommerce platform Snap, Inc. is expanding its support of content creators through new mid-roll advertisements in creator stories.

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### [Aerin Lauder, Serena Williams among FIT gala honorees](#)

The Fashion Institute of Technology (FIT) has announced four individuals who will be honored at its upcoming annual awards gala benefitting the FIT Foundation.

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