

NEWS BRIEFS

Day's wrap: Tiffany & Co., Hublot, Saks, Belmond and ESW

February 15, 2022



The ball features the collaboration's logo as well as the Wilson logo, in conjunction with the Mr. Arsham's studio's signature "A" monogram and the Cavaliers "C" insignia. Image courtesy of Tiffany & Co.

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Feb. 15:

[Tiffany & Co. celebrates history in crafting basketball trophies](#)

LVMH's Tiffany & Co. is garnering excitement for the upcoming NBA All-Star Weekend with a new partnership and popup.

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[Hublot delves into cryptocurrency with new partnership](#)

Swiss watchmaker Hublot is capturing its appreciation for cryptocurrency with a special-edition timepiece.

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[Saks becomes latest luxury retailer to join TikTok](#)

Luxury retailer Saks is taking its talents to short-form video sharing platform TikTok.

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[Belmond announces renovation, reopening of Maroma](#)

LVMH-owned hospitality group Belmond has announced its restoration plans for its Maroma property.

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[Luxury vendor ESW pledges to provide carbon neutral shipping to clients](#)

Direct-to-consumer platform ESW, formerly eShopWorld, has announced it will provide 100 percent carbon neutral shipping to its clients.

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