

NEWS BRIEFS

## Tiffany & Co., Hublot, Saks, Belmond and ESW

February 16, 2022



*The Big Bang Unico Ledger package. Image credit: Hublot*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Feb. 15:

### [Tiffany & Co. celebrates history in crafting basketball trophies](#)

LVMH's Tiffany & Co. is garnering excitement for the upcoming NBA All-Star Weekend with a new partnership and popup.

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### [Hublot delves into cryptocurrency with new partnership](#)

Swiss watchmaker Hublot is capturing its appreciation for cryptocurrency with a special-edition timepiece.

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### [Saks becomes latest luxury retailer to join TikTok](#)

Luxury retailer Saks is taking its talents to short-form video sharing platform TikTok.

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### [Belmond announces renovation, reopening of Maroma](#)

LVMH-owned hospitality group Belmond has announced its restoration plans for its Maroma property.

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### [Luxury vendor ESW pledges to provide carbon neutral shipping to clients](#)

Direct-to-consumer platform ESW, formerly eShopWorld, has announced it will provide 100 percent carbon neutral shipping to its clients.

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