

APPAREL AND ACCESSORIES

## Semifinalists for 2022 LVMH Prize for Young Designers revealed

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The LVMH Prize 2022 semifinalists. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

French luxury goods conglomerate LVMH Mot Hennessy Louis Vuitton has shortlisted 20 emerging brands for its 2022 Prize for Young Fashion Designers.

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The semifinalists were selected from more than 1,900 candidates and represent 13 countries. They will present their collections in Paris on March 4 and 5.

"The 20 semifinalists are driven by an optimistic and innovative vision," said Delphine Arnault, director and executive vice president at Louis Vuitton, in a statement.

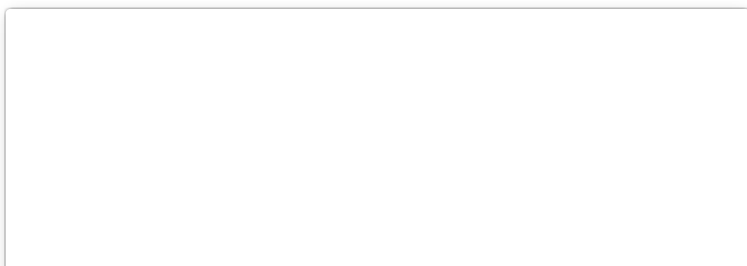
"They all place eco-responsibility at the heart of their creative approach with the use of recycled materials, upcycling, etc.," she said. "They are also very keen on integrating a more ethical production system, while some place the spotlight on local and traditional know-how.

"The fluidity of womenswear and menswear is another key feature of this edition."

### New talents

The designers hail from 13 different countries: Belgium, Canada, China, France, Ireland, Italy, Japan, Nigeria, South Korea, Spain, the United Kingdom, the United States and, in a first, Sri Lanka.

Nearly half of the designers will be presenting genderless collections, reflecting the industry's continued shift towards inclusivity. This includes Alejandro Gmez Palomo of Palomo Spain, a returning semifinalist from 2017.



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*The semifinalists will be spotlighted on social media*

The LVMH Prize is open to designers under the age of 40 who have created at least two collections, whether dedicated to womenswear, menswear or genderless fashion.

The winner receives an endowment worth 300,000 euros, or about \$339,450 at the current exchange rate, as well as a tailored mentorship.

LVMH also rewards a second designer with the Karl Lagerfeld Prize. This winner will receive a one-year mentorship along with an endowment of 150,00 euros, or about \$169,735 at the current exchange rate ([see story](#)).

"I would like to warmly thank all of our experts who contribute each year to making the LVMH Prize a benchmark for young designers," Ms. Arnault said. "All this promises an exceptional 2022 edition."

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