

NEWS BRIEFS

Day's wrap: LVMH, Mytheresa, NYFW and Jaguar Land Rover

February 16, 2022



Mytheresa is broadening its brand partnerships. Image credit: Mytheresa

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Feb. 16:

[Semifinalists for 2022 LVMH Prize for Young Designers revealed](#)

French luxury goods conglomerate LVMH Mot Hennessy Louis Vuitton has shortlisted 20 emerging brands for its 2022 Prize for Young Fashion Designers.

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[Mytheresa sees GMV accelerate in US during Q2](#)

Online luxury retailer Mytheresa saw net sales grow by double-digits in the second quarter of fiscal year 2022 as it continues its global expansion.

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[IMG, New York governor team on fashion week grants](#)

IMG, the owner and producer of New York Fashion Week, is partnering with New York Governor Kathy Hochul to assist independent designers during the next season of shows.

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[Jaguar Land Rover establishes AI-centered partnership](#)

British automaker Jaguar Land Rover is looking to enhance its AI-enabled experiences with a new strategic partnership.

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