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SUSTAINABILITY

Global Fashion Agenda announces 2022 summit on sustainability

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The summit will bring together fashion industry leaders to collaborate and devise plans in fighting climate change. Image credit: Stella McCartney

By LUXURY DAILY NEWS SERVICE

Nonprofit fashion sustainability organization Global Fashion Agenda will host this year's Global Fashion Summit, an international forum aimed at forging alliances between stakeholders across the industry.



Under the theme "Alliances for a New Era," the summit is intended to form new alliances and agreements to accelerate the fashion industry toward a net positive reality. Global Fashion Summit 2022 will take place in person June 7-8 at the Royal Opera House in Copenhagen, Denmark.

"Alliances for a New Era epitomizes our current climate we are living in a time when the majority are ready and willing to evolve but we need to break down silos and pre-competitive barriers to enact truly pervasive change," said Federica Marchionni, CEO of Global Fashion Agenda, in a statement.

"Through this summit, we are striving to enable impactful partnerships and drive progress on a greater scale since there are less than eight years to achieve the sustainable development goals."

Alliance for a New Era

Formerly known as Copenhagen Fashion Summit, the forum has been renamed to reflect the organization's global outlook and reach.

The "Alliance for a New Era" theme will permeate all elements of the two-day event, calling on high-level speakers often deemed as competitors to participate in open conversations about their mutual challenges and work together to tackle the greater issue that is climate change.

The summit will also include participation from industries such as transportation, food and energy, to bring perspectives and solutions outside of the fashion landscape.



The summit will challenge industry leaders and stakeholders to set long-term commitments and create binding industry agreements.

The summit's Innovation Forum will present a curated exhibition of promising sustainable solutions. Participating brands will be able to connect with exhibitors covering the entire value chain from innovative materials to ondemand manufacturing.

For the first time since the summit's inauguration in 2009, there will be an in-depth assessment of the impact that the event and its resulting alliances have on the industry. This will be published following the event and provide a baseline for future forums.

On Jan. 7, New York State Senate Assembly Bill A352, or the Fashion Sustainability and Social Accountability Act, which is sponsored by New York Assemblywoman Anna Kelles and backed by designer Stella McCartney and the Natural Resources Defense Council, was released.

If passed, the law would require fashion retail sellers and manufacturers to disclose environmental and social due diligence policies, and establish a community benefit fund for the purpose of implementing one or more environmental benefit projects that directly and verifiably benefit environmental justice communities.

Upon approval by the governor, companies would have one year to adhere to the supply chain clause, which requires a minimum 50 percent map of their supply chain. If companies do not map at least 50 percent of their supply chains by this time, they will be fined up to 2 percent of their annual revenue, which would go towards the Department of Environmental Conservation's new Community Fund (see story).

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