Aston Martin to expand Welsh workforce

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By LUXURY DAILY NEWS SERVICE

British automaker Aston Martin is adding to its workforce to support the production of its latest SUV model.

Aston Martin is hiring for more than 100 jobs at its St. Athan site in Wales following the debut of the DBX707 model. It is the most recent commitment the automaker has made to supporting manufacturing jobs in the United Kingdom.

"As we ramp up production of DBX707, we are delighted to have the opportunity to increase our team at St. Athan and create more employment opportunities for the local community," said Tobias Moers, CEO at Aston Martin, in a statement.

"Our DBX SUV is the first Welsh-built production car for nearly 50 years and these new positions are an opportunity to join a team delivering our truly incredible new DBX707 derivative which is setting new benchmarks for performance in the luxury segment."

Growing workforce
Aston Martin introduced the DBX707 this February, building on the V8 DBX’s design to enhance the automaker’s SUV performance.

Production of the flagship DBX model is set to begin this quarter, with deliveries starting in early Q2 2022.
The DBX707 is the new flagship model of the DBX range

The automaker is recruiting more than 100 skilled automotive technicians to support the DBX707’s production at its South Wales plant. Aston Martin’s headquarters and primary manufacturing site are located in Gaydon, England. Applications are now open for the new roles.

"It's great to see the products that Aston Martin proudly manufactures in Wales driving the success of this iconic British brand, as well as contributing significantly to the exporting success of the nation as a whole," said Vaughan Getting, economy minister for Wales, in a statement. "This is another clear vote of confidence in the Welsh economy, both as a place to invest and a place where businesses can find a skilled and talented workforce."

Aston Martin is also recruiting for more than 40 early career positions as it works to support and develop the next generation of automotive workers.

The opportunities will be available to apprentices, graduates and interns at the marque’s Gaydon and St. Athan site. The program was launched during the United Kingdom’s National Apprenticeship Week 2022 (see story).