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NEWS BRIEFS

# Day's wrap: Aston Martin, Vista Global, Sotheby's, Ruinart and Swiss watches

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The DBX707 SUV. Image credit: Aston Martin

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Feb. 21:

#### Aston Martin to expand Welsh workforce

British automaker Aston Martin is adding to its workforce to support the production of its latest SUV model.



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## Private air consolidation continues with latest Vista acquisition

Private aviation group Vista Global is strengthening its positioning in Europe and the Middle East with the acquisition of Germany's Air Hamburg.

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#### Sotheby's NFT auction expected to fetch at least \$20M

Auction house Sotheby's is making a play for young buyers with its first live sale dedicated to NFTs.

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# Ruinart pays tribute to beavers with Frieze LA collaboration

LVMH-owned Champagne house Ruinart marked the Frieze Los Angeles art fair with a collaboration spotlighting sustainability.

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### Luxury Swiss watch exports up in January

Swiss watch exports remained on the upswing in January 2022, with growth in line with recent months according to the Federation of the Swiss Watch Industry.

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