

APPAREL AND ACCESSORIES

Herms appoints new executive committee members

February 23, 2022



Herms executive committee of nine just added two more. Image credit: Herms

By LUXURY DAILY NEWS SERVICE

French fashion house Herms is broadening the expertise of its executive committee with two new members, Sharon MacBeath and Agns de Villers.

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Effective March 1, Ms. MacBeath will serve as the group human resources director while Ms. de Villers will serve as president and CEO of Herms perfumes and beauty. The roles of the nine remaining executive committee members remain unchanged.

Added value

Prior to joining Herms in 2019, Ms. MacBeath spent her career in human resources for major international corporations in the distribution, services and industrial sectors.

She has also served as a member of Herms' supervisory board and its governance committees. In the pursuit of sustainable growth, Ms. MacBeath initiated a major transformation of the role of human resources within the group.

Her goal is to create a collective environment in which to foster personal achievement and success.



Herms is implementing a major growth strategy with sustainability and craftsmanship at its core. Image credit: Herms

In the pursuit of finding meaning and cultivating authenticity, Ms. de Villiers has dedicated her career to fragrance and beauty.

She joined Herms in 2015 to elevate the group's perfume business, and in March 2020, she launched the house's beauty arm.

With these two appointments, Herms CEO Axel Dumas hopes to widen the skills and perspectives of the executive committee.

Not only is Herms formulating a sizable growth strategy, but is doing so with sustainability in mind.

Earlier this month, the group earned an A- rating from the 2021 CDP evaluation for its efforts in fighting global warming. Further, Herms' latest greenhouse gas emission reduction targets have been validated by the Science-Based Target Initiative (SBTi), which were revised to align with the track aiming to limit global warming to 1.5 degrees celsius ([see story](#)).

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