

AUTOMOTIVE

## Rolls-Royce selects 2022 house charity

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*Sussex Snowdrop Trust provides nursing care for children with serious illnesses. Image credit: Sussex Snowdrop Trust/Rolls-Royce*

By LUXURY DAILY NEWS SERVICE

British automaker Rolls-Royce Motor Cars has named the Sussex Snowdrop Trust as its house charity for 2022 as part of an annual tradition.

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Based in West Sussex, the organization provides "nursing care at home" for local children who have life-limiting or life-threatening illnesses. Snowdrop Trust was previously named the marque's house charity in 2008.

"The process of nominating, voting for and finally announcing our house charity is one we all take very seriously, and genuinely look forward to every year," said Andrew Ball, head of corporate relations at **Rolls-Royce**, in a statement.

"Democratic, outward-looking and driven entirely by colleagues at all levels within our company, it's a wonderful expression of our values and commitment to thinking, working and growing together as one team," he said. "We're delighted to support the Sussex Snowdrop Trust once again in 2022 and doing all we can to further their amazing work."

### Giving back

Sussex Snowdrop Trust was selected from a shortlist of local causes, which were nominated by colleagues at Rolls-Royce. Nominees were evaluated by criteria including location, education and personal connections to nominating employee.

The organization provides children's community nurses, health care assistants and emotional support through its Snowdrop counselors. Snowdrop Trust also offers financial help to assist families coping with the daily challenges of caring for a very sick child.



*Snowdrop Trust was founded in 1993. Image credit: Sussex Snowdrop Trust*

For the next 12 months, staff will plan and hold fundraising activities to benefit Snowdrop Trust.

"We are absolutely thrilled to have been chosen to be the Rolls-Royce 2022 house charity," said Di Levantine, chair and cofounder of the [Sussex Snowdrop Trust](#), in a statement.

"We have supported families who are staff there and we are so grateful for the nomination and every vote made in our favor," she said. "We are excited to hear about the staff's plans for fundraising and we will certainly make the most of this special year with the company."

Last year's Rolls-Royce house charity was Chestnut Tree House children's hospice. The organization works with children up to 19 years of age and their families at its hospice and in their own homes ([see story](#)).

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