

TRAVEL AND HOSPITALITY

Silversea reveals suites on next-generation flagship

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The Otium Suite on the Silver Nova. Image credit: Silversea

By LUXURY DAILY NEWS SERVICE

Luxury cruise line Silversea is unveiling its new suite offerings as it embarks on a more sustainable era.

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Debuting in summer 2023, Silver Nova has 364 suites across 13 categories. It is the first vessel in Silversea's Nova class, a fleet anchored by sustainable design and respect for the ecosystems the cruise line visits.

"Marking a new era in ultra-luxury cruise travel, the Silver Nova suite experience represents an evolution of Silversea's industry-leading offering," said Barbara Muckermann, chief commercial officer of [Silversea Cruises](#), in a statement.

"With her asymmetrical configuration and horizontal layout, Silver Nova will offer guests a new generation of spacious suites that are unseen in Silversea's fleet," she said. "Not only will Silver Nova surpass our guests' expectations in terms of comfort, but she will be one of the most environmentally conscious cruise ships ever built, paving the way for the future of ultra-luxury, sustainable cruising."

Sustainability at sea

In a first for Silversea, the new ship design will leverage a horizontal layout that allows suites to run the entire length of the vessel on four decks.

Architect Giacomo Mortola and his firm GEM oversaw the design of the Silver Nova's new suites, with inspiration from the cruise line's other recent ships. Interior design details include soft lighting and neutral color palettes.

With Nova, Silversea is looking to the future

There will be 13 categories of suites aboard the Silver Nova, seven of which are new. Suites range from 357 sq. ft. to more than 1,300 sq. ft.

This includes the 700 sq. ft. Signature Suite and the 1,324 sq. ft. Otium Suite, with its corner positioning offering 270-degree views, floor-to-ceiling windows and a balcony with a private whirlpool.

The Otium Suite is named after Silversea's new wellness program, which is launch this spring on the new Silver

Dawn. Pillars of Otium include indulgence, pampering and pleasure, with immersive sleep, bathing, food, spa and balcony experiences.

Wellness and sustainability continue to be defining luxury travel trends.

According to research from the Global Wellness Institute, consumers are looking to foster meaningful connections with themselves and others in their travel plans for 2022, from pursuing new and exciting experiences to following packages that allow them to revel in the beauty of nature ([see story](#)).

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