

NEWS BRIEFS

## Day's wrap: LVMH, Moncler, Rolls-Royce, Silversea and Russia-Ukraine

February 24, 2022



LVMH Japan and SoftBank are looking to enhance in-store technology. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Feb. 24:

### [LVMH Japan transforms omnichannel offerings with SoftBank](#)

LVMH Mot Hennessy Louis Vuitton Japan KK has partnered with Japanese conglomerate SoftBank Corp. to develop and accelerate new omnichannel customer experiences.

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### [Moncler surpasses \\$2B in revenue for 2021](#)

Italian fashion group Moncler S.p.A. ended 2021 with a strong showing, with revenue growth of 40 percent year-over-year in the fourth quarter and 42 percent growth for the full fiscal year.

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### [Rolls-Royce selects 2022 house charity](#)

British automaker Rolls-Royce Motor Cars has named the Sussex Snowdrop Trust as its house charity for 2022 as part of an annual tradition.

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### [Silversea reveals suites on next-generation flagship](#)

Luxury cruise line Silversea is unveiling its new suite offerings as it embarks on a more sustainable era.

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### [Only Natural Diamonds taps Sam Broekema as editor in chief](#)

Natural Diamond Council's consumer-facing digital platform Only Natural Diamonds is embracing a content-driven strategy with the appointment of Sam Broekema as its first editor in chief.

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