

NEWS BRIEFS

Day's wrap: Gucci, Porsche, Rebag and Rosewood

February 25, 2022



Adidas and Gucci announced a new collaboration. Image credit: Gucci

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Feb. 25:

[Gucci, Adidas tease new collaboration uniting brand heritages](#)

Italian fashion house Gucci and German sportswear brand Adidas are announcing a new partnership, melding their codes and brand ethos.

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[Volkswagen AG contemplates taking Porsche public](#)

Volkswagen AG, the parent group of German automaker Porsche, is considering listing the marque on the stock exchange.

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[Rebag opens new location in Miami's Brickell City Centre](#)

Luxury resale platform Rebag is expanding its brick-and-mortar presence in the United States with its new Miami storefront.

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[Rosewood supports communities vulnerable to COVID-19 with new initiatives](#)

Hospitality group Rosewood Hotels & Resorts is supporting Hong Kong with new collaborations and initiatives in response to the recent COVID-19 spike in the city.

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