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NEWS BRIEFS

Gucci, Porsche, Rebag, Rosewood and Russia-Ukraine webinar

February 28, 2022

Adidas and Gucci announced a new collaboration. Image credit: Gucci

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Feb. 25:

Gucci, Adidas tease new collaboration uniting brand heritages

Italian fashion house Gucci and German sportswear brand Adidas are announcing a new partnership, melding their codes and brand ethos.

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Volkswagen AG contemplates taking Porsche public

Volkswagen AG, the parent group of German automaker Porsche, is considering listing the marque on the stock exchange.

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Rebag opens new location in Miami's Brickell City Centre

Luxury resale platform Rebag is expanding its brick-and-mortar presence in the United States with its new Miami storefront.

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Rosewood supports communities vulnerable to COVID-19 with new initiatives

Hospitality group Rosewood Hotels & Resorts is supporting Hong Kong with new collaborations and initiatives in response to the recent COVID-19 spike in the city.

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Free webinar: How Russia's invasion of Ukraine will impact the luxury market

Register now for this free webinar Friday, March 4 at 11 a.m. to noon ET (New York time) on how Russia's invasion of Ukraine will likely impact the luxury market, with potential consequences for brands if affluent consumers shift behavior.

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