

EDUCATION

LVMH, Tony Parker launch tour to meet job candidates

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LVMH is touring five French cities to meet future employees. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

French luxury conglomerate LVMH Mot Hennessy Louis Vuitton is hitting the road in support of its Mtiers d'Excellence initiative.

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Starting on March 9, LVMH is visiting five French cities to engage with youth and reskilling candidates as part of its vocational program. The "You and ME" tour is also offering a digital component to complement its in-person events.

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The eighth edition of the Mtiers d'Excellence LVMH tour begins in Clichy-sous-Bois, with subsequent stops in Reims, Valence and Orlans before concluding in Paris on April 6.

The kickoff event will be attended by Tony Parker, the retired French-American professional basketball and NBA champion. He serves as the tour's sponsor and, like LVMH, his Tony Parker Adquat Academy encourages students to pursue vocations they are passionate about.

Tony Parker is backing LVMH's "You and ME" tour

Tour stops will include a presentation of the Mtiers d'Excellence LVMH and training programs offered by the Institut des Mtiers d'Excellence (IME) and its partner schools, live demonstrations by tutors and apprentices and resume writing and interview coaching sessions with LVMH human resources professionals.

Similarly, the digital platform, launching on youandme.lvmh.com on March 9, will introduce visitors to LVMH apprentices, recruiters and experts and provide information on work-study, internship and job opportunities.

Mtiers d'Excellence targets junior high, high school and university students, as well as those pursuing reskilling opportunities. LVMH offers training opportunities across in creative, craft and customer experience mtiers.

Last fall, LVMH announced it was accelerating its human resources and corporate social responsibility policy by aiming to recruit 25,000 individuals under the age of 30 by the end of 2022.

The group has also launched several new initiatives providing access to training and employment for young people

from diverse backgrounds. By the end of next year, LVMH plans to bring in new employees through nearly 5,000 internships or apprenticeships, as well as 2,500 permanent contracts in France ([see story](#)).

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