

APPAREL AND ACCESSORIES

## Burberry supports aid efforts for Ukraine communities in need

March 2, 2022



*Burberry is also imploring consumers to find more information on how to donate to relief efforts at [Redcross.org.uk](https://www.redcross.org.uk). Image credit: Burberry*

By LUXURY DAILY NEWS SERVICE

British fashion house Burberry has announced that it is supporting relief efforts in Ukraine.

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On March 2, Burberry released a statement announcing its plans to aid relief efforts in Ukraine as the country responds to Russia's invasion. Burberry is donating to the British Red Cross Ukraine Crisis Appeal.

### Helping those impacted

As millions of Ukrainian citizens are forced to grapple with the immense challenges of war, several organizations and efforts including the British Red Cross Ukraine Crisis Appeal are working to provide urgent aid, food, warm clothes and shelter to communities in desperate need.

According to [CNN](https://www.cnn.com), the United States is currently estimating that Russia has committed 82 percent of its available combat power that had been staged outside Ukraine into the country, a figure representing a small increase from the 80 percent the U.S. estimated Tuesday.

As Burberry supports the British Red Cross Ukraine Crisis Appeal, the house also announced it will be matching any employee donations to charities supporting humanitarian efforts in Ukraine with an equivalent donation to the appeal.



*The British Red Cross Ukraine Crisis Appeal is working to provide urgent aid, food, warm clothes and shelter to communities in desperate need.*

The house also implored consumers to find more information on how to donate to relief efforts at [Redcross.org.uk](https://www.redcross.org.uk).

As Russia's invasion of Ukraine continues, economic volatility is impacting the housing market stateside.

According to Redfin, amid the weakened global economy, different forces are applying pressure to mortgage rates. The war could also diminish homebuyer demand, for both U.S. and foreign buyers ([see story](#)).

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