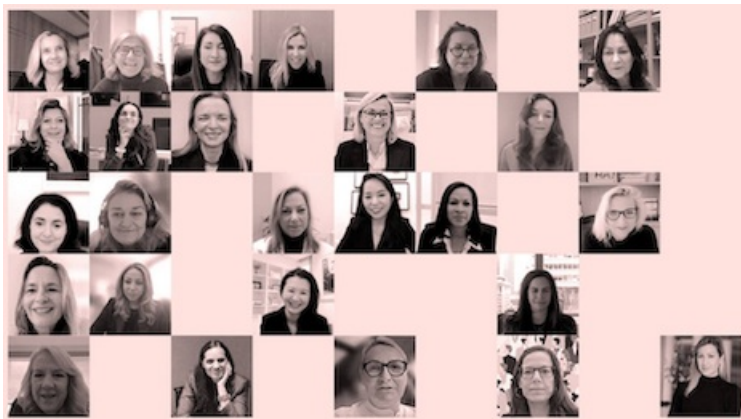


NEWS BRIEFS

Day's wrap: LVMH, Burberry, Amazon and Neiman Marcus

March 9, 2022



LVMH is furthering its commitment to social change through open discussions. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for March 9:

[LVMH launches gender equity initiative](#)

French luxury conglomerate LVMH Mot Hennessy Louis Vuitton is fostering a group-wide global discussion to encourage gender equity in line with International Women's Day.

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British fashion house Burberry has teamed up with New York-based streetwear and lifestyle brand Supreme to drop an exclusive collaborative collection.

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[Neiman Marcus unveils NFT project celebrating women](#)

U.S. department store chain Neiman Marcus Group has partnered with the women-founded NFT project Boss Beauties and Runway of Dreams for a new series of activations and initiatives honoring women.

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