

NEWS BRIEFS

Day's wrap: Tiffany & Co., Galeries Lafayette, Brioni and Missoni

March 10, 2022



The new images were shot by Mario Sorrenti. Image courtesy of Tiffany & Co.

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for March 9:

[Tiffany & Co. debuts new Ros campaign](#)

U.S. jeweler Tiffany & Co. is going bold this spring with a new campaign featuring K-pop star Ros.

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[Galeries Lafayette to complete takeover of La Redoute](#)

France's Galeries Lafayette Group is acquiring 100 percent ownership in French multichannel retailer La Redoute.

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[Brioni shares tailoring history in new book](#)

Italian menswear brand Brioni is reflecting on its heritage as the benchmark for Roman tailoring with a new book.

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[Missoni brings its colorful styles to Brazil](#)

Italian fashion label Missoni has entered the Brazilian market with a new store at the JK Iguatemi mall in So Paulo.

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