

NEWS BRIEFS

Day's wrap: Neiman Marcus, Jaguar Land Rover, Four Seasons, McLaren and Instagram

March 16, 2022



The retailer is committed to transforming its business to reflect social and environmental values. Image credit: Neiman Marcus

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for March 16:

Neiman Marcus outlines ESG strategy in first report

U.S. retailer Neiman Marcus Group has shared its progress and goals related to environmental sustainability and social consciousness in its debut environmental and social governance (ESG) report.

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Jaguar Land Rover gives second life to batteries

British automaker Jaguar Land Rover has partnered with energy company Pramac to reuse Jaguar I-Pace batteries for portable zero-emission energy storage units.

Four Seasons announces Saudi Arabia property

Hospitality group Four Seasons Hotels and Resorts and Diriyah Gate Development Authority (DGDA) have unveiled plans for a new luxury hotel in the historic Saudi Arabian town.

McLaren enters the metaverse

British automaker McLaren Automotive has partnered with digital infrastructure platform InfiniteWorld to explore the augmented environment of the metaverse.

Instagram may soon have NFTs

Social media platform Instagram may be inching closer to the metaverse with NFTs on its horizon, according to Meta cofounder Mark Zuckerberg.

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